



## **Heroes Support Heroes**

### **Climb Walk & Abseil The Height of Mt Everest**

**(A Guinness World Book of Records Attempt)  
In Support of**

## **Help for Heroes!**

Task: Attempt a world record in abseiling, but with a twist! Climb 45 metres on a tower cranes vertical ladder, Walking 45 metres on the cranes horizontal jib and then abseiling 45 metres back to the ground.

At the end of the event the various teams will have completed the equivalent of **“Walking, Climbing and Abseiling”** the height of Mount Everest. In total each team member would have to complete this exercise between 60 or 80 times depending on the final decision on team size, with a total of approximately 1680 abseils.

**Every day Heroes!** Supporting and representing teams from the High Access Rescue Team, Emergency Services and teams from each of the Tri Services.

### **Raising the profile of the teams:**

We like to aim high and if we can get every serving, emergency and armed service personnel supporting this cause nation wide, supporting each of their teams entered, along with various corporate and public sponsorship, this event could grow to the heights we wish for.

We have a target that we would like to reach of **one million pounds**, for this mammoth task to work we would require some help from you with regards to promoting PR opportunities of our teams that could maximise this event on a national and even an international level.

As a small charitable rescue team, we do not have the man power or contacts within each organisation to make this work ourselves! That's why we would require a lot of PR work regarding this event, if you can use internal email, magazines, media staff or just forward details of this event as much as possible hopefully we can start a pyramid effect.

**Finally:** We survive on donations and fund raising events, we understand fully the importance of supporting your own charity, but the severity of life changing injuries our soldiers are facing on a daily basis we feel the whole ethos of **Heroes Supporting Heroes** is that all monies raised by this event would be paid in full to “Help for Heroes”.

### **Organised By**



[www.hartrescue.org.uk](http://www.hartrescue.org.uk)

### **Sponsored By**

**A Resettlement Training Centre**



[www.ritchiestraining.co.uk](http://www.ritchiestraining.co.uk)

### **For These Guy's!**



[www.helpforheroes.org.uk](http://www.helpforheroes.org.uk)

# HELP US HELP OUR HEROES

CHARITY ABSEIL  
Starting July 25th

*A Guinness book of records attempt*

This record attempt is to raise **1 million pounds** for **"Help for Heroes"**.

Every day heroes from the Emergency Services and from the Military Tri Services are joining forces to make this mammoth challenge possible.

At the end of the event the various teams taking part will have completed the equivalent of **"Walking, Climbing and Abseiling" the height of Mt. Everest.**

We understand fully the importance of supporting your own charity. But the severity of life changing injuries our soldiers are facing on a daily basis, we feel the whole ethos of **"Heroes Support Heroes"** is that everybody can show, we do care about or

wounded war heroes!

So please, Show you care, and make a donation today.

Visit- [www.hartrescue.org.uk](http://www.hartrescue.org.uk)



**HIGH ACCESS RESCUE TEAM**  
Technical line rescue

For donations or more information, please visit  
[www.hartrescue.org.uk](http://www.hartrescue.org.uk)

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Resettlement Training Centre

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IN SUPPORT OF  
**HELP for  
HEROES**

[www.helpforheroes.org.uk](http://www.helpforheroes.org.uk)